## LOCAL TESTIMONIALS



**AMB Roofing (Charlie)** Also in video format - "A big shout out to Bill with the Town Planner; their coupon service that they provide for us in the calendar has been a huge success. We see those come in all the time from our customers and we really encourage anybody to follow up with those (the calendar coupons) We've had a tremendous amount of success with them

**Chopstix Chinese Restaurant -** (Also in video format) - "I like it (the calendar) because it brings another, different, group of people that are not using my other coupon....they come in and tell me this (calendar) is where they got the coupon and this is their first time trying it and I got quite a few new customers by using the (Town) Planner".





## **Dominos of Fox Lake and McHenry**

Anthony Pascucci, Owner (Also in video format) - We have been doing the calendar for quite a few years...We love it...we like (to use it) to get coupons out there throughout the year both in this town and the next town over...We love that it is full of the local events out there here in the community...i feel like people use the calendar so therefore they see our coupons and come and buy some pizzas from us."

City of McHenry, Receptionist - (Also in video format) - "The day I got it (calendar) I didn't get to look at it and someone came in asking about it and I said OMG I have to go home ad see what these look like inside. I saw the outside but I had to put it aside and hide it...I was so excited to look at it. They are AWESOME!"





Harms Farm, Theresa Harms & Trudi- (Also in video format) - We get all kinds of coupons...we get'em all the time; especially in the Spring...They always spend over \$25 usually they specially in the spring...

especially in the Spring...They always spend over \$25 usually they spend \$50 or more...So, YES, we get a lot of them...very well worth it!. And they are VERY happy with their \$5 off...we just got some for Halloween, people buying pumpkins...they use them at Christmas too" (Note their coupons only run two months in the spring.)

**Kenny's Flooring** (Taylor) - (Also in video format) "Town Planner coupons that we put in there I get tons of feedback from all the time...yeah, all year round I've been getting tons of coupons back from customers...all the time.





**Rosati's of Round Lake Beach - Carlos** (Also in video Format) - "Just to let you know; of all the advertising that I have done, this is the only one that really works...very good! I get at least ten a week - AT LEAST!"

Meat & Potato Eatery - Jason -Manager at another sponsor Virginia Rents & Virginia's Cash Advance - (Also in video Format) "...\$5 Off Coupon for Meat & Potato Eatery (we used it) and now we go there about once a month!

